

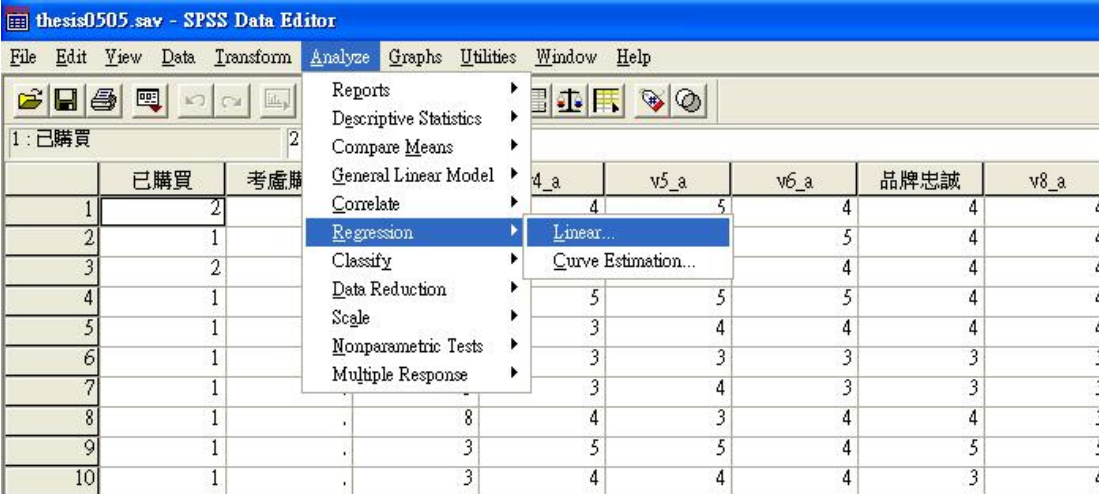
多元共線性 (Multicollinearity)

Condition Index (條件指數)：CI 值愈高，表示共線性愈嚴重

低於 30 表示共線性緩和

30 至 100 間，表示迴歸模式具有中度至高度的共線性

100 以上表示嚴重的共線性



thesis0505.sav - SPSS Data Editor

	已購買	考慮購	4_a	v5_a	v6_a	品牌忠誠	v8_a
1	2		4	5	4	4	4
2	1				5	4	4
3	2				4	4	4
4	1		5	5	5	4	4
5	1		3	4	4	4	4
6	1		3	3	3	3	3
7	1		3	4	3	3	3
8	1	.	8	4	3	4	3
9	1	.	3	5	5	4	5
10	1	.	3	4	4	4	3



Linear Regression

Dependent: 知覺品質

Independent(s): 時間風險, 財務風險

Method: Enter

Selection Variable: [] Rule...

Case Labels: []

WLS >> **Statistics...** Plots... Save... Options...

Linear Regression: Statistics ✖

Regression Coefficients

- Estimates
- Confidence intervals
- Covariance matrix

Model fit

- Model fit
- R squared change
- Descriptives
- Part and partial correlations
- Collinearity diagnostics

Residuals

- Durbin-Watson
- Casewise diagnostics
 - Outliers outside standard deviations
 - All cases